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**Emmons'**

**Dahlias**

**for**

**1939**

It Is Nationally Known  
the BEST are  
MICHIGAN GROWN

**Emmons' Dahlia Gardens**

R. F. D. 7

Box 153

**BATTLE CREEK, MICHIGAN**



# 1939 Hello Everybody

We certainly did appreciate the way the orders for dahlias came in this last season, and best of all, the letters, later on in the autumn, telling us of the fine flowers they had produced and the great amount of pleasure received therefrom.

If we could have only stepped into every one of your gardens, and enjoyed with you, those beautiful and mammoth blooms, then it would have been a perfect dahlia year for us.

We expect sometime, to call on some of you, when your flowers are at their best, and see your "beauties" and have a chat in dahlia lore. You are all invited to visit our gardens.

Sincerely yours,

Mr. and Mrs. A. H. Emmons.

Certified Member



The Hall-Mark of Quality

WE ARE MEMBERS OF

The American Dahlia Society  
The Michigan State Dahlia Society  
The Ohio State Dahlia Society  
The Indiana State Dahlia Society  
The Battle Creek Dahlia Society



## Location of Our Gardens

Our Dahlia Gardens are on the shore of the beautiful lake of Goguac, near the City of Battle Creek, Michigan. Turn south off the new U. S. 12 pavement (at the State Police Building) on La Vista Boulevard and go about one-fourth mile to end of road; then turn right 100 feet to our gardens. Telephone number 2-4165.

We invite you all to visit our gardens at any time, more especially when in bloom.

EMMONS' DAHLIA GARDENS

R.F.D. No. 7, Box 153

Battle Creek, Mich.

# General Description of Varieties OF THE WORLD'S BEST PRIZE - WINNING *Dahlias*

We specialize in dahlias that have a record of winning prizes; that are known to be vigorous, and have been thoroughly tested out in many sections of the United States.

Nearly every one of our dahlias have received a Certificate of Merit, from the Trial Grounds at Storrs, Conn., or East Lansing, Mich. That means a rating of at least 85%.

## HEALTHY DAHLIAS

It is our policy, and we strictly adhere to it, that NO dahlia will grow in our gardens that shows ANY disease whatsoever. If a dahlia cost us a nice sum of money, it matters not; if it is NOT healthy, it is dug up and burned at once. We never purchase any stock from a dahlia raiser, if we know he allows diseased dahlias to grow in his gardens.

*"We grow a number of the very best  
And let, who will, raise all the rest."*

### Abbreviations:

FD—Formal Decorative

ID—Informal Decorative

SC—Semi Cactus

C—Cactus

**Ace of Spades (I.D.)** "Greubel." Bloom 11x5, bush 5½ feet. A monster velvet maroon, almost black. This is just naturally a GIANT and the blooms are held at right angles, far above the foliage on strong, stiff stems. It is an outstanding prize winner, and can be grown to 12 inches. ----- Root 1.00

**Adirondack Sunset (I.D.)** 1935 "Parkway"—This is one of the greatest dahlias ever introduced, and one of the most spectacular, and it attracts everyone's attention. The color is a vivid scarlet, shading to a bright canary yellow at the base, giving the large blooms the striking sunset colors. ----- Root .50

**Adorable (I.D.)** 1936 "Angell" The best peach colored dahlia ever introduced. Color, a vivid peach, shading to an orange yellow glow at center. Petals are long and broad and twist near the tips. A vigorous grower with good stems. Scored 86 at Storrs in 1931. On the Honor Roll. ----- Root .75

**ALICE MAY (I.D.)** "Australia"—1939. Bloom 12x8.

This pure waxy white flower is rightly called a "White Lord of Autumn." This tremendous bloom is beautifully formed, the petals folding all the way back to the stem, which is as stiff as a rod, and holds the flower facing, about ten inches above the first set of leaves. One flower of Alice May, had three blue ribbons at the Cleveland Show; one ribbon for the best flower in its class, one ribbon for the largest flower in the show and the other ribbon for the most perfect bloom in the show. One of the greatest dahlias to date. ----- Plant, Net, 3.75



- Amelia Earhart (S.C.) "Cordes"**—Bloom 12x6, Bush 4 ft. This gorgeous dahlia was a consistent winner wherever shown, having two American Home Achievement Medals and many other prizes to its credit. Color is apricot buff with salmon tints shading to soft yellow at base of petals. One might picture it as an improved Edna Ferber of larger size, better stems, and with more gold and less rose shading. One of the great prize winners of today. -----Root .85
- America's Sweetheart (I.D.) 1935 "Nunneville"**—An immense variety that is very outstanding among the new introductions. Color is a pure yellow without a particle of shading. Many of the petals are double serrated, and curl and twist as the bloom develops. They fold back to the stem, reminding one of a huge chrysanthemum. The flowers were grown by the originators to more than 12 inches across. Plant averages about five feet, and is a strong, vigorous grower.-----Root 1.00
- American Purity (S.C.) "American Dahlia Farms" 1937,** Bloom 10½x8, bush 4½ feet — Glistening white, straight stems. Having good substance. Received the American Home Achievement Medal for the most meritorious new seedling. At Baltimore it was the largest semi-cactus and largest flower in the show. A good root maker. -----Root, 2.00; Plant .75
- Autumn Sunset (I.D.) "Koenig" 1937.** Lemon yellow center shading to lightly tinted spinel red toward outside of flower. It is reputed to have great size, normally attaining a diameter of 10 to 12 inches. It is borne proudly on long, strong stems and well above the foliage. Height of plants 6 feet. Awarded a Certificate of Merit, 1936. -----Plant 1.00
- Avalon (I.D.) "Broomall" —** Bloom 7x3, bush 4½ feet. Clear Canary Yellow. Very distinct and pleasing, producing a good plant which bushes well and blooms freely -----Root .25
- Bernice Geer (I.C.) "Geer" 1938,** Bloom 8x5, Bush 5 ft. This fills a long felt need for a pink cactus. A fine bright old rose slightly veined and tipped gold. Petals slightly twisted with serrated ends. Good strong stems and a prolific bloomer. Won at New York, Cleveland and other shows as well as an Award of Honor. --Plant 1.00
- Betty Colter (I.D.) "Redfern"**—Prominent judges have given this 1931 Honor Roll dahlia special favor. The color is a distinct even shade of light salmon red throughout, shading to old rose at base of long rolled petals. Stems and poise superb. Great bloomer. Bloom 10x6, bush 4 ft. Root .25
- Blue River (F.D.) "Salem Dahlia Gardens" —** Bloom 11½x5, bush, 4 feet. A blue French violet, the nearest to a blue dahlia that we have ever seen. It never fails to grow. It has won many prizes. It was best formal in Section B at the recent N. Y. Show. Very early, long stems. -----Root .75
- Buckeye Bride (F.D.) "Peck"**—This impressive flower was one of the great favorites in our gardens. Color, a distinct even shade of salmon pink. It is early and a continuous bloomer. This is one of the greatest cut flowers. Grows about 5½ feet tall. This dahlia was on the Honor Roll for 5 straight years -----Root .50

- Buckeye Star (S.C.) "Peck"** — 1937. Bloom 6x4, bush 4 feet. This colorful flower attracted our attention in 1935 in Cleveland with its good keeping qualities and cut flower possibilities. Salmon pink with a golden yellow center. A welcome color in the Commercial size. Certified at East Lansing and Award of Honor at Atlanta, Ga. -----Root .75
- California Idol (I.D.) "Success"** 1935—Bloom 14x7, Bush 5 ft. This giant yellow has a coast-to-coast record as a winner. At Boston it won the Achievement Medal as Best Undisseminated Dahlia. It was one of the outstanding varieties at Storrs. It is a fine grower with a deep flower of clear, glistening yellow, a true pastel shade. Here will be a competitor in the specimen bloom classes. On Honor Roll. It can easily win as largest or best flowers. We do not hesitate to recommend this great prize winner.-----Root .75
- Carl G. Dahl (I.D.) "Hillcrest"**, 1937, Bloom 12x6, Bush 5½ feet. Graceful although of tremendous size of rather loose or open formation. The pointed petals curl slightly. Color, apricot buff shaded old rose on reverse of petals. Won the award as Best Bloom in the show at New York, 1937, and the popular vote in the N. Y. Botanical Gardens, 1936. Extra fine. Plant 2:00
- Cavalcade (F.D.) "Groll"**—This 1935 dahlia was a great sensation at the Mid-West Dahlia Show in Grand Rapids. It resembles Jersey's Beauty in form, but it is much larger, and has stronger stems. Color deep rose. Height about 5½ feet. Another great cut flower, and a great winner in floral arrangement -----Root .50
- Champoeg (F.D.)**—Bloom 9x4, Bush 5 ft. The unusual coloring of Champoeg makes it an especially attractive flower. It is a waxy canary yellow at the center and shades into a salmon pink, which deepens in cool weather. -----Root .50
- Col. Lewis (I.D.) "Taylor"** Color a deep mauve pink, the blooms easily average nine to ten inches across and quite deep. They are held facing sideways on long, strong, erect, cane-like stems, high and well above the large, thick, leathery, dark green foliage that pests like to stay away from. An early and prolific bloomer. and a very strong, vigorous-growing plant. Height five feet. -----Root .75
- Cometeer (S.C.)** 1938 "Peck"—Bloom 9x4, Bush 5 ft. A clear bright golden buff, from mid-season on. The early blooms show a beautiful blush of pink. This variety is early flowering. Certificate of Merit at Storrs Trial Gardens; scoring 86.-----Plant 1.50
- Corallina (S.C.) "Bruidegom"**—Bloom 10x4, bush 4½ feet. Rather unusual in coloring, a soft crimson carmine with reverse of petals Tyrian rose. To add to its attractiveness the petals curl and twist. Stems and bush growth are strong and healthy. A very worthy variety for your garden.-----Root .50
- Curly Locks (I.D.) "Chemar"**—Bloom 11x5, Bush 5½ ft. A magnificent bloom of gold, heavily shaded apricot, with curly and twisting petals, making a bloom of great depth and lovely formation on long cane stems. Foliage of darkest green, leathery. -----Plant 1.25



- Daddy Kemp** (F.D.) 1935 "Kemp"—Bloom 12x6, Bush 4 ft.  
This is every inch a man's flower, and one of the most spectacular introduced in recent years. The flowers are of immense size, often 14 inches or over in diameter, and from five to seven inches deep. ----- Root .50
- Darcy Sainsbury** (F.D.) "Australian" — Bloom 10x5,  
A wonderful pure white, with excellent center, and the best of long stiff stems. One of the best to come from Australia. It stands very high in the show room. Plant .75
- Discovery** (I.D.) "Salem" 1937—Bloom 11x5, Bush 5 ft.  
Deep rosy magenta with deep reddish garnet center. Many of the petals twist, showing a red reverse. Stems are strong. Excellent for forcing for the largest bloom class. Won many firsts the past Fall as largest bloom. ----- Plant 1.00
- Dream Girl** (I.D.) "Lee" — Bloom 11x6, bush 5 feet.  
The most outstanding new Dahlia in the northwest this past season, having won two American Home Achievement Medals. Very large flowers held perfectly erect on long strong stems; color a pleasing shade of salmon rose, very attractive and a real winner.----- Plant .75
- Dwight W. Morrow** (I.D.) "Dahlidel"—Bloom 12x6, Bush 5½ ft. The gigantic red dahlia that was the sensation of the year in our garden. Many blooms 12 inches across and six inches deep on six-foot robust plants. The finest dahlia we have ever seen. It never fades or burns ----- Root .25
- Eagle Rock Fantasy** (I.D.) "Success"—Bloom 11x5, Bush 6 ft. Mallow pink, very largest size, graceful beyond compare, can win as largest, or can win as most perfect, or both. No faults at all. If only the very best are desired, this must be one of them. This dahlia is most outstanding ----- Root .75
- Elite Glory** (F.D.) "Kennedy"—Bloom 10x4, Bush 4½ ft. A dahlia that has had a long run of popularity and is still good. Color, rich red. Blooms large, of good form and substance and held erect on strong stems ----- Root .25
- Freda George** (I.D.) "Australia" 1937—Bloom 9x5, Bush 5 ft. This imported Informal Decorative from Australia reminds us of Opal in color as it is a sulphury white tipped and suffused violet rose. It has strong erect stems, with well proportioned healthy foliage. A very attractive dahlia in the pastel shades. Honor roll. Extra good. ----- Plant 1.60
- Girl of Hillcrest** (I.D.) "Scott-Kemp"—Bloom 10x4, Bush 5 ft. You will derive a great deal of pleasure from growing this excellent variety as it blooms early and continuously. It is suitable for exhibition whether it is the first or last show. Color is apricot buff or cadmium orange. A vigorous grower with stems long and erect. Honor Roll.----- Root .35
- Golden Standard** (C.) "Downs" A warm buff shaded amber and gold. Very full centers and evenly arranged petals. Bush is a good, open grower. Stem holds flower facing at right angles. Won as the best undis-seminated Cactus in New York and also won the President's Cup over all types in the undis-seminated classes. ----- Root .75
- Grand Master** (F.D.) "Caldwell" 1938—Bloom 11x7, Bush 5 ft. We predict a great future for this huge dahlia, winning two Achievement Medals. A nice clean, vigorous growing habit, and a different attractive

foliage. Color a bright shade of orange bronze, which attracted plenty of attention on 1937 Honor Roll. This dahlia scored 92 in California. One of the great ones. -----Plant 1.25

**Greater Glory (C.) "Salem"** — 1937. Bloom 11x6, bush 7 feet. One of the big ones in this class; especially recommended to us as a tall vigorous plant, with very long, strong stems; a beautiful rose pink flower, of very artistic formation. Winner of eleven first prizes in the leading shows. Also has an A. D. S. Medal. ----- Plant 1.00

**Haslerova (I.D.) "Svajner"**—Bloom 8x4, Bush 5 ft. A glorified Le Grand Manitou only more refined, the ground color being a delicate lavender, almost white, flecked French purple. Truly a bi-color and should do plenty of winning in this class as there are few good ones. Stem, foliage and bush growth extra good. Nothing like it.-----Root 1.00; Plant .50

**HILLSIDE SUNSET (I.D.) "Bissell"** 1939—Bloom 12x7, bush 5 ft. The color is gold and bronze with each petal edged with rose red, none of the edging extending over on to the face of the petal. Awarded a Certificate of Merit, from East Lansing and Fairmont, W. Va., also the Achievement Medal at Cleveland, and A. D. S. Medal for the largest and best bloom. Long stiff stems. Another giant. Plant 5.00

**Hunt's Velvet Wonder (I. D.) 1935 "Hunt-Burnett Bros"**—Bloom 10x6, Bush 5½ ft. This variety was given an American Home Achievement Medal in New York and won in Camden as the best Informal Decorative Seedling, arousing much interest. The attractive broad petaled blooms are huge and have good, full centers and great depth. The flowers of deep rosy magenta blending into a true purple are well proportioned with a large, dark green foliage -----Root .75

**Incandescent (I.D.) 1937 "Parrella"**—Bloom 11x5, Bush 5½ ft. Color, rich rosy buff suffused yellow light old rose. Center, rich old rose, paling to light buff on outside of petals. High centered well formed flowers. Blooms in great profusion. The huge blooms are held facing sideways on cane-like stems, well above the foliage. The plant is an open grower with insect resisting foliage. Incidentally, this dahlia scored 85 at the East Lansing Trial Grounds in 1936.-----Root 1.25

**Jane Cowl (I.D.) "Downs"**—Bloom 10x6, Bush 5½ ft. Immense blooms, deep and full of glistening bronze buff. The stems are long and stiff and straight; and they hold the flower just as it should be held—looking at you and slightly up. The bush is fairly tall, with vigorous, thick, dark green foliage. No Dahlia has given more universal satisfaction than Jane Cowl, and no other has won so many prizes since it was introduced in 1928.-----Root .25

**Jean Paturet (C.) "France"**—A large flower held on ideal long stems well above the plants. It has fine petals which give the flower the appearance of a mum. Color brilliant yellow self. The bloom has good depth and lasts a long time when cut. Extra good.---- Plant .75

- Jean Trimbee (S.C.)** "Trimbee"—Bloom 10x5, Bush 5 ft. Massive yet artistic with long, revolute petals that curl and twist. The color is a beautiful petunia violet making it popular as an exhibition dahlia. A tall, vigorous grower with long, erect stems -----Root .50
- Jersey's Beacon (F.D.)** — As an exhibition flower it has few equals in its color, but as a garden variety, it is even more spectacular. The color is Chinese scarlet, with a paler reverse giving it a two-toned effect. Root .25
- Jersey's Beauty (F.D.)** "Waite 86"—Bloom 6x4, Bush 6½ ft. Probably the most popular of any dahlia, especially as a cut flower. The ideal pink for exhibition or florist use. Large, deep flowers of perfect form on long stems. Free, early bloomer, with exceptional keeping qualities -----Root .25
- Jersey's Dainty (S.C.)** "Waite" Here is a beauty. A pure white that looks you straight in the face on extra long wiry stems. Profuse bloomer and a garden attraction and cut flower that can't be beat. Won first at the Great Mid-West show as the best bloom regardless of size. Bloom 6 to 8 in. No garden is complete without it -----Root .50
- Jersey's Melody (S.C.)** "Waite" — A popular garden variety because of its attractive coloring of Tyrian rose, tipped silver and with silver reverse. Early prolific bloomer. -----Root .35
- Josephine G.** "Grosscross 85"—Bloom 8x4, Bush 4½ ft. One of the most charming of the recent introductions. Color is a very pleasing true rose pink of a bright shade, some petals tipped yellow. It makes a wonderful, sturdy bush, with flowers held well above the dense foliage. It is a prolific bloomer, and yet the flowers are of exhibition quality at the same time. -----Root .35
- Karl Bonawitz (S.C.)** "Dahliadel 86"—Bloom 8x5, Bush 5½ ft. The ability of this dahlia to withstand varied climatic conditions throughout the country has won it many friends and, in nearly all cases, it has gone far beyond expectations. The brilliant, velvety carmine flowers are artistic and graceful in form. -----Root .35
- Katie-K (I.D.)** "Koenig" 1938. Bloom 11x6, bush 5½ feet. Color is a deep rose pink, with white veins in the petal that lighten the flower considerably. Scored a certificate of merit at both Storr's and East Lansing. Is on all the 1938 Honor Rolls. It is a giant. -----Root 5.00; Plant 1.50
- Kathleen Norris (I. D.)** "F. & M. 87"—Bloom 10x5, Bush 5½ ft. This outstanding exhibition dahlia is a true rose pink, deepening to mallow pink, with young central petals a lighter shade. Petals are broad and overlap each other. Blooms are held erect on long, strong stems. You will find this dahlia, is still a great prize winner -----Root .35
- Kitty Mac (I.D.)** "Kemp" — Bloom 11x6, bush 6 feet. The color is a bright purple shading to petunia-violet, excellent color. The flowers are held on rigid cane-like stems. The petals recurve toward the stems, similar to Lord of Autumn. The foliage is thick and heavy. Honor Roll. -----Root .75



**Laetare (C.) "Bruidegom"** This is one of the prettiest dahlias we have ever grown, and possibly one of the hardest to describe, color a luminous red, on a soft yellow ground, gradually shading to yellow at the tips. The flowers average six to seven inches are held facing sideways on exceptionally long, stiff, wiry stems, the plant is a strong, husky, open grower. The blooms will keep a long time when cut and should be a great exhibition dahlia, height four to five feet-----Root .60

**Le'Joy (I.D.) "Lee"**—A rare new color, very deep bluish orchid, with many of the blooms tipped pure white, making a striking effect. Blooms are large, good depth, and stems are long and always perfectly erect. Medium tall plants with good habits.-----Root 1.00

**Leland Stanford (I.D.) "Ballay" 1937** — Bloom 12x5. Brilliant cardinal red, the Stanford University color. The originator claims this is the brightest big red so far. It does not fade in the least in the hot sun. It is an early and free bloomer. Good stems. Has a similar formation to the great California Idol.-----Root 1.00

**LOIS WALCHER (I.D.) "Walcher" 1939**—Bloom 8x4, bush 5 ft. The color is a deep amaranth to pansy purple, with the outer one-third of petals a clear white. Stems are ideal, carrying the flower facing and well above the foliage. This is the FIRST dahlia ever to receive SIX Achievement medals. It also has two Certificates of Merit, besides winning TWENTY-THREE blue ribbons. The greatest bi-color ever introduced.-----Plant 3.50

**Lord of Autumn (I.D.) "Almy"**—Bush 4½ ft. Mr. J. A. Kemp quotes as follows: "This is the most sensational dahlia we have ever grown, regardless of color, and is by far the greatest yellow dahlia we have ever seen. The color is a deep golden yellow, which is sustained until the last petal has withered. The flowers grow to an enormous size, and without forcing we had blooms the past season that measured over 13 inches across and nearly 9 inches in depth on long stiff stems, that held the flowers high above the foliage. The formation is wonderful, as the long pointed and slightly twisting petals recurve until the stem is hidden from view for 6 or 8 inches. The plant is a strong, vigorous grower and very prolific of blooms." In fact I think, with strict disbudding, disbranching and forcing, it can be grown to the mammoth size of 16 inches or more. This dahlia is the *giant of giants*. It never fades or burns. Truly it is the greatest exhibition dahlia ever introduced -----Root .75

**Margaret W. Wilson** —A magnificent dahlia in every respect. Wonderful bloomer, huge blossoms of creamy-white, shaded pink. We grow large quantities of this very fine dahlia -----Roots 25c each; three for .50

**Margrace (I.D.) (Bissell) 1936**, bloom 10x5, bush 5 ft. Won first in the Informal Decorative Seedling class at Cleveland Show as well as Sweepstakes for the best seedling. This dahlia is unusual in color and unique in form with good high centers. It is a bright scarlet with a tan reverse. The petals curl and twist showing the reverse. Really excellent stems, strong and heavy. Certified at Storrs and East Lansing.-----Root 1.00

**Marshall's Pink (F.D.)**—Bloom 8x4, Bush 5 ft. An exquisitely beautiful shrimp pink Dahlia, especially fine for cutting; stems at least three feet long -----Root .25

**May Robson (S. C.) "Chappaqua"**—Here is a dahlia of real charm. A beautifully formed flower of clear bright pink, brighter in tone than Kathleen Norris. A true semi-cactus, with straight stem, holds the flowers erect and facing. Very sturdy bush.-----Root 1.50

**MAYOR FRANK OTIS (I.D.) "Salbach" 1939**—Bloom 14x7, bush 5 ft. It is a soft, rich golden honey yellow with just a touch of coppery shading. It won two Achievement Medals, on two Honor Rolls, and won SIX blue ribbons as largest flower in the show. It has been grown to OVER SEVENTEEN INCHES. There is no question but what this is the largest dahlia ever grown. The introducer says "We regard it as easily the finest new dahlia in years, barring none."-----Plant 12.50

**Milton J. Cross (I.D.) "Johnson" 1936**—Bloom 11x7, bush 6 ft. Center of flower is a clear light lemon yellow shaded rose and coral on outer petals. Won three Achievement Medals. Not only large, but deep, and of a pleasing clean color. For those who want them big to exhibit we believe this variety will be more than interesting. -----Root 1.25

**Miss Belgium (I.C.)**—Bloom 4½x2½, Bush 4½ ft. This is one of the most attractive cactus dahlias that has come from Europe. Every one is delighted with it. The color is orange. The stems are very long and stiff. It was one of the high lights of the Mid-West Show at Grand Rapids -----Root .50

**Miss Glory (S.C.) "Balley-Success" 1936**—Bloom 10x5, bush 4 ft. Outstanding because it fills the need for a deep yellow semi-cactus for exhibition. Stems are satisfactory. Color, soft apricot yellow with lighter shadings. The petals are rolled and considerably incurved. Certificate of Merit at Storrs.-----Root 1.75

**Miss Ohio (C.) "Frank"**—Bloom 7x5, bush 5 ft. Lilac rose color. It is an easy grower, early bloomer, good root maker. Blooms may be cut with 3 to 4 feet stems and will keep for days. An ideal variety for exhibition and cutting. -----Root 2.00

**Monarch of the East (I.D.) "Almy" 1938**—Bloom 12x5, bush 4½ feet. Giant flowers of mustard yellow with an apricot suffusion. A rampant growing habit. An Honor Roll variety with a Certificate of Merit. Certainly is a giant. A Mr. J. Lee writes: "We had bloom after bloom on Monarch of the East that measured 12 to 14 inches." -----Root 4.00; Plant 1.00

**Monmouth Champion (I.D.) "Kemp"**—Bloom 12x5, bush 3½ ft. The color of this marvelous dahlia is a bright xanthine orange, the blooms are of very large size and are borne in great profusion on cane stiff stems. The plant is a strong, vigorous grower. A wonderful keeper when cut. What a prize winner!-----Root .25

**Monmouth Queen (F.D.) "Kemp"**—Bloom 11x4, bush 6 ft. The color effect of this dahlia is most pleasing,



- graduation of light primrose to creamy yellow near it being a puric yellow in the center of the flower, with petals. Flowers are full centered and are held facing front. Stems are long and stiff, holding the flowers high out of the foliage.-----Root .50
- Mrs. C. E. Wildon (I.D.) "Dixie" 1938**—Bloom 11x7, bush 4½ ft. The color of this fine dahlia is scarlet red, with orange buff reverse. Long stems. Plant is of medium height, foliage heavy, leathery like, and quite resistant to sucking insect injury. Winner of a certificate of merit at East Lansing, 1937, with a score of 86.6. -----Plant 1.50
- Mrs. Ida Chase (C.) "Kemp" 1937**—Bloom 8x3, bush 5 ft. Named for the late Mrs. Ida Chase of Michigan, who was one of the outstanding dahlia lovers of her state. We believe this to be one of the most beautiful colored dahlias introduced in many years. The colors are a combination of bright lemon yellow and spinel pink, pale lavender pink reverse. Stems are perfect, and hold the blooms out of the foliage.-----Plant 1.00
- Mrs. George Le Boutelier (I.D.) "Smith Ruschmohr"**—Bush 4 ft. A giant flower and, in our opinion, an improvement on Murphy's Masterpiece, and a very striking and showy plant in the garden. Color deep crimson red, the blooms are exceptionally large and are held erect on long, stiff, almost leafless stems, high and above the foliage. Watch for this dahlia at the shows this coming season. -----Root .50
- Mrs. C. D. Anderson**—A mammoth purple-quilled ball dahlia with a silver sheen that keeps for days in the show room. We have at last a good supply of this dahlia, which grows for everyone. Owing to our large supply, we are making the following prices:  
-----Root, 12 for 1.00; Each .10
- Murphy's Masterpiece (I.D.) "Murphy" 1932** — This giant red dahlia could have been very appropriately named SEEK NO FURTHER, for when it comes to winning in the largest bloom class, it is the recognized leader. It is quite safe to say, it was the largest winner in this class of any dahlia exhibited in the 1933 eastern show. If you expect to carry off the blue ribbon in the largest bloom class you have simply got to have Murphy's Masterpiece to do the trick. The flowers can be grown up to 14 inches and over in size, and it grows large without much encouragement. The color is dark red, shading toward garnet, and it will withstand much sun heat without fading or burning. -----Plant .50
- Oakleigh Monarch (F.D.) "Hook" 1936.** Exhibition type, cerise red in color; blooms 10 to 14 inches; heavy stem, with canes two to three feet long; tough foliage and insect resistant; height 6 feet, medium early bloomer. Blooms keep well when cut. Won a certificate at East Lansing. -----Root 1.50
- Oriental Glory (I.D.) "Swartz"**—Blooms 10x5, Bush 5 ft. There are so many dahlias following the same color tone that it is an innovation when one appears with a shading that is just a little different than the other. Such a dahlia is Oriental Glory. The flowers are brilliant, dazzling balls of deep orange; and how we need this color on the exhibition table. Fine, robust grower with excellent stems. On the Honor Roll \_Root .35

- Palo Alto (S.C.) "Ballay"**—Bloom 10x6, Bush 5½ ft. A real giant, the color of which is clear, bright salmon shading towards gold at the center. Stems tall and straight. Flowers are of good substance with uniform, full centres. Well recommended as a winner. Certified at Storrs.-----Root .50
- Paul Pfitzer (Cactus) "Berger"** 1934—A German novelty that won a name for itself in the New York Show. It is a pleasing combination of primrose and shell pink. Strong, vigorous plants with dark foliage and excellent stems. On Honor Roll. Splendid cut flower ----- Root .75
- Peace (I.D.) "Caldwell"**—Bloom 8x3½, bush 5½ ft. Described as "The ace of all whites" and a great show winner. Beautiful strong plants with long, strong stems holding all flowers erect. Certificate of Merit and Honor Roll Dahlia that is hard to beat on the show bench. In fact, one of the best.-----Root 1.50
- Polichinelle (S.C.) "Pezan"**—Bloom 7x4, bush 5½ ft. A very dainty French novelty that will make a host of friends when it is seen in bloom. Color, a soft mauve pink with a creamy white center, with a radiating effect. The blooms are borne facing sideways on long firm stems. Winner of first class certificate from the French Dahlia Society.-----Root 1.00
- Premier's Majestic (I.D.) "Swezey"** 1938—Bloom 10x4, bush 5 ft. An informal decorative of a beautiful new color combination difficult to describe, salmon, gold and mulberry. A robust grower. Profuse bloomer of large, deep exhibition flowers. Stems cane-like. Foliage hard and insect resistant. This is the only dahlia that was a Certificate winner at five Trial Gardens; this alone says it is one of the greatest.-----Plant 2.25
- Purple Mist (F.D.) "Emmons"** 1937. — Bloom 10x5, bush 5 feet. A beautiful pure deep purple, tending to a shade of burgundy. Both the face and the reverse of the rays have the same color. The whole flower is covered with a bronze sheen. Extra long, stiff stems holding the flower far beyond the foliage. In fact, one can easily cut a three foot stem. It won a Certificate of Merit at the East Lansing Trial Gardens in 1935; also the American Home Achievement medal at the Cleveland Exposition in 1936; also the Horticulture Achievement Medal at Detroit in 1936. It won as best seedling in 1935. It is on three Honor Rolls. It is a prolific bloomer and the flower stands at a forty-five degree angle. A splendid cut flower. Foliage is very dark green and heavy; insect resisting-----Root 1.50; Plant .75
- Queen City (F.D.) "Peck"** 1936. A formal, commercial type, of a scarlet pink color; excellent stem on long upright branches starting from near ground; height of plant, 3 to 4 feet; a very early and continuous bloomer. Winner at Cleveland as best keeper, also a blue ribbon in formal decorative class; awarded American Home Achievement Medal at Indiana State Show. A remarkable cut flower variety.-----Root .75
- Red Salute (F.D.) "Salem"** 1938—Bloom 11x6, bush 6 ft. Bright scarlet; reverse of petals carries shadings of old rose. Blooms have high and full centers, and petals fall back to the stem. Strong stems hold the flower ten inches above first set of leaves. Another wonderful red. -----Plant 2.00

- Renaute Muller (I.C.) "Foreign"**—Bloom 5x3, bush 5 feet. A very fine exhibition or commercial cactus having good sized flowers of light salmon rose with pale yellow centers. The rather tall bushes are covered with flowers at all times. Highly recommended----Root .50
- Robt. L. Ripley (I.D.) "Salem" 1937** — Rhodamine purple with deep rose pink suffusions throughout the entire bloom. It is immense in size. Ed. J. O'Keeffe of Cold Spring, N. Y., one of the leading amateur growers of the United States, grew a bloom that measured .16x12. Stems are straight and strong. The bush is vigorous and grows to a height of seven feet. It won many first prizes at both National Shows, Chicago and other exhibitions. Created a sensation wherever shown. It has wonderful substance and keeping qualities and will develop a full flower from a cut bud not even showing color. King Features Syndicate in "Believe It or Not" Cartoon by Ripley, portrays Robt. L. Ripley as "the largest dahlia grown."----- Plant 1.00
- Royal Purchase (C.) "Nunneville" 1936.** Here is an incurved cactus that attains immense size. The bloom is full and deep and grows high out of the bush on long, straight stems. The color is a deep straw yellow with outer petals suffused with pink. The petals twist and turn, giving the bloom a shaggy appearance. The bush is four to five feet high, an early bloomer, is clean growing and resists insects. Prominent judges who saw this variety growing the past season say it is a knockout and a rival to our America's Sweetheart. Shown three times—three firsts.-----Root 1.00
- Rudolph's Giant (I.D.) "Rudolph" 1936**—Bloom 12x7, bush 4 ft. A giant in fact. Winner of largest bloom at New York show in 1936. The large blooms have great depth and the stems are all that could be desired. The color is a live buff with apricot and pink suffusions.-----Root 3.00; Plant 1.00
- Satan, S. C. "Ballay-Success"**—Bloom 10x5, bush 6 ft. One of the largest dahlias grown, and a consistent prize winner at the shows. Color, a bright flaming red with slight touch of gold at center. Horn-like petals which are perfectly rolled and incurved give unique form to the giant blooms. Honor Roll. Scored 87 at Storrs. -----Root .50
- Scarlet Jersey Beauty (F.D.) "Wolfe" 1938**—Bloom 7x4, bush 5½ to 7 feet. A beautiful scarlet color. The long, straight, stiff stems hold the flower high above the extra clean foliage. Stems can be cut three feet in length. After growing it for several years, we can say that it never stunts and never shows an open center, no matter how late in the season. On three Honor Rolls. -----Root 1.50
- Sleepy Hollow (C.) "Morgan" 1937**—Bloom 7x4, bush 6 ft. A broad petaled cactus, which is different. The color is a vivid shell pink shading to white at the center. Especially beautiful under artificial light. We consider it the most distinctive variety of the year.-----Plant 2.00
- Sonny Boy (I.D.) "Salem"**—Bloom 11x8, Bush 4 feet. Old rose and old gold informal decorative, a naturally large flower, has been grown 15½ inches. It has been a persistent winner in the show rooms ever since its introduction in 1933. It is a very hardy grower.--Root .50



**The Fireman (I.D.) "Success"** Bloom 9x6, bush 6 feet. This new variety is a flashy cardinal red with golden flushes and golden tips at center of the flower. The growth habits are perfect, stems long and straight and it is a prolific bloomer.----- Root .50

**Theresa Ann (F.D.) "Wallace"**—1937, Bloom 7x3, Bush 4 feet. The color is an unusual shade of scarlet red. Although the color stands out with great brilliancy, it blends better with all the autumn shades than any red I know. It is a wonderful cut flower. The stem is long and strong, never showing the slightest sign of weakness. It lasts over a week when cut. Insect proof.----- Root 1.50

**Thomas Edison (F.D.) "Dahliadel"**—Bloom 9x4, bush 4 ft. Royal purple with a sheen of velvet. One of the best in this color.----- Root .30

**Volcano (F.D.) "Richardson"** 1937—Bloom 12x6, bush 4½ ft. Always we like to offer large, vigorous varieties such as this fine Dahlia, which made the very high score of 89 at the Trial Grounds, and a runner up for the Achievement Medal. Long, strong stems, holding these very large flowers at an angle of 45 degrees. Color orange flame red; will not fade or burn. Won several blue ribbons as the largest flower. Giant size, grand bush and fine stem.----- Plant 1.00

**YOUR LUCKY STAR (C.) "American"** 1939—Bloom 12x7, bush 5 ft. Amaranth pink with white center, the color immediately demands admiration. The formation is also striking, the regularly arranged quilled petals form a very nice straight cactus. The stems are ideal and hold the huge flower in perfect poise. Mr. George Currie, of Wisconsin, one of the best authorities, says it is one of the VERY BEST new dahlias. On Honor Roll.----- Plant 3.50

**Wenoka (F.D.) "Hulin"** 1935—Bloom 10x5, Bush 5½ ft. This is the flower that caused such a sensation at East Lansing trial grounds, where it scored 88. It was on two Honor Rolls. The color is of rosy mauve and deep magenta, on extra long stiff stems, extending away above the foliage. Sold in 1935 for \$20 per root. A wonderful dahlia, with a great future ----- Root .75

**White Jersey's Beauty (F.D.) "Waite"**—Bloom 7x3, bush 5 ft. A good cut flower type which resembles the famous Jersey's Beauty to some extent. Bushes are not as open and tall, being more attractive. Flowers are of medium size and keep well when cut.---- Root 1.50

**White Wonder (I.D.) "Black-Kemp"**—Bloom 11x6, Bush 5½ ft. Pure white. A monster. Probably the finest white dahlia ever produced, cleaning up the shows from coast to coast. Honor Roll. At the Mid-West Show in Grand Rapids, White Wonder won as the *largest and most perfect* bloom in the show ----- Root .25

# MINIATURE DAHLIAS

**Baby Royal, S. C.**—A new Gold Medal miniature from England and one of the most outstanding prize winners so far introduced in this class, always winning the blue-ribbon wherever exhibited. It is a beautiful little flower of salmon-pink and apricot with gold shading. Stems are long and wiry and blooms are of most graceful formation as florets are rolled and incurved. A fine commercial cut-flower variety due to its free blooming and long keeping qualities, and always in demand by florists. We could not begin to supply the demand from the local cut-flower trade for cut blooms of this variety the past season. This little flower stole the whole dahlia show last fall ----- Roots .25

**Bishop of Landaff "England"**—Bloom 3x1½, bush 4 ft. This is an unusual and attractive flower, petals being bright scarlet with a center of deep garnet. Foliage is lacy of a reddish bronze color. Wonderful for landscape effects and home arrangements. Very popular as a cut flower.-----Root .35

**Fairy "Bond" 1934**—Miniature For. Dec. This dainty little dahlia is best described as a miniature Jersey's Beauty, it having the same lovely shade of pink with a slight suffusion of mauve towards the tips of the petals. Perfect decorative 2½ to 3 inches in diameter, with perfect stems, and are produced in great profusion on plants about 3 feet high. It is one of the very best keepers when cut, and we believe it is one of the best miniature for florists' use, ever introduced. A dainty little dahlia that will become as popular and be as extensively grown as the famous Jersey's Beauty-----Roots .25

**Orchid Lady (F.D.) "Groll"** Bush 4½ feet. It is very well named; the color is amaranth pink to mallow pink. Has fine stiff stems. Healthy strong plant, and a profuse bloomer. It has two A.D.S. Certificates. It is one of the best cut flowers, and is a great favorite with the florist. -----Root .35

**Mirth (Nuneviller-Dahliadel 85S), 1935**—Bloom 3x2, bush 4½ ft. A lively orange scarlet of an even color that does not fade. A shade that appeals to the ladies. Normally, this flower grows small enough to keep well under the 3½-inch mark with centers always full. Bush is healthy and rugged, stems long and erect. Blooms uniform in size, form and color. Certified at Storrs, 1935. -----Root .75

## PLANTS

We have found that if plants are started and grown properly, they will produce as good, if not better, results than roots.

All our plants are grown from base cuttings from selected stock, and grown in special containers, which are equivalent to about a four inch flower pot.

We recommend planting out from May 10th to June 25th in this locality.

The size of the flowers, and the height of the plants, given in this catalog, will vary in different locations. We give the approximate dimensions as they grew this last year in our gardens.



## PRIZES

We are offering three prizes for the largest bloom (in diameter) of any dahlia in 1939:

First Prize -----\$10.00 in trade from our 1940 catalog  
 Second Prize----- 5.00 in trade from our 1940 catalog  
 Third Prize----- 3.00 in trade from our 1940 catalog

The plant or root must be purchased from our gardens in 1939. All flowers must be measured before a Notary Public, and a sworn statement mailed to us.

All prizes must be selected from the general catalog, NOT the special offers.

Mr. A. S. Oge of Louisiana won first prize in 1938.

## POM POM DAHLIAS

The tiny little miniature ball dahlias, perfect in form, and not exceeding two inches in diameter. The bouquet dahlia which is growing in popularity daily.

|  |     |
|--|-----|
| Aimee—A popular tiny orange cadmium shaded apricot.<br>On long stems-----                              | .25 |
| Belle of Springfield—Crushed strawberry. One of the very<br>smallest and best. Great prize winner----- | .25 |
| Doria—A new unique variety from Australia. Extra fine.<br>Deep wine -----                              | .75 |
| Elizabeth—Lemon yellow tipped red-----   | .25 |
| Fashion—Deep amber shade-----  | .25 |
| Hazel—Buff to brown-----   | .25 |
| Joe Fetter—Pure white. Early-----  | .25 |
| Johnny—One of the most perfect and smallest dark red   | .25 |
| Little David—A small perfectly formed russet orange<br>pom -----                                       | .25 |
| Little Edith—Perfect and small. Primrose-----  | .25 |
| Lemon Drop—Lemon yellow. Long stems. One of the best   | .25 |
| Mike—Burnt orange, small, extra good-----  | .25 |
| Nerissa—Soft rose tinted silver-----   | .35 |
| Rosalie—Plum purple. Long stems, extra fine-----   | .25 |
| Rose Bud—Shell pink shading to white-----  | .25 |
| Tom Thumb—Brick red. Small-----  | .25 |

*Any of the above 25c varieties, FIVE for \$1.00*



If you desire your order sent special delivery, add 25 cents

# *Special Offers*

## No. 1

### FIVE GIANTS (Roots)

Monarch of the East, Milton J. Cross, California Idol,  
Mrs. Geo. LeBoutillier, Hunt's Velvet Wonder

**For Only \$4.95**

## No. 2

### FOUR GREAT PRIZE WINNERS (Roots)

Katie K., Lord of Autumn, Margrace, Golden Standard

**For Only \$5.25**

## No. 3

### SEVEN OF THE BEST (Roots)

Oakleigh Monarch, Kathleen Norris, Queen City, Dwight  
Morrow, Sonny Boy, Monmouth Champion, Satan

**For Only \$2.50**

## No. 4

### EIGHT STARS FOR BEGINNER (Roots)

Cavalcade, Marshall's Pink, Jane Cowl, Dwight Morrow,  
Jersey's Beauty, White Wonder, Avalon  
Mrs. I. de Ver Warner

**For Only \$1.50**

## No. 5

### SIX NEW TOP NOTCHERS (Plants)

Volcano, Katie K., Monarch of the East, Robert L. Ripley,  
Grand Master, Premier's Majestic

**For Only \$5.25**

## No. 6

### TWELVE DAHLIA ROOTS

During the handling of our roots, there are always some that the labels become lost. Every year, some of our most expensive, and best ones get into this collection. Now if you are not particular, this collection without labels, will be just what you would like.

**\$1.35 Postpaid**

## *Extraordinary Offers*

**No. 7** Your choice of roots to the amount of \$12.50.

**One root of Monarch of the East FREE**

**No. 8** Your choice of roots to the amount of \$15.00.

**One root of Katie K FREE.**

**No. 9** Your choice of roots and plants or either, to the amount of \$40.00.

**One plant of Mayor Frank Otis FREE.**

**No. 10** One plant each of Your Lucky Star, Lois Walcher, Hillside Sunset and Mayor Frank Otis for

**\$19.00**

## CUT FLOWERS

There are many dahlias that are excellent for cutting, and some will last a week, and be nearly as perfect as when plucked. The following list are the ones we consider the best for that purpose:

Purple Mist, Buckeye Bride, Jersey's Beauty, Jane Cowl, Marshall's Pink, Cavalcade, Fairy, Miss Belgium, Paul Pfitzer, Orchid Lady, Queen City, Golden Standard, Jersey's Dainty, Laetare, and Baby Royal.

The cut flowers that we sell each year from our dahlia gardens more than pay our running expenses.

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## DAHLIA DIGEST

### Is the Only Publication of the Kind

No dahlia raiser can afford to be without it. It not only gives you all the information that you are seeking about dahlias, but all that is going on in the dahlia world, as well as who is who in this great flower.

Send \$1.00 for 1 year subscription, to

**MR. D. O. ELDRIDGE, Editor**

**1040 Rutledge St.**

**Madison, Wis.**

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# Who Is Who in the Dahlia World

This survey is made from all the authentic reports from the many Dahlia shows throughout the United States during the Autumn of 1938.

It would be too voluminous to give a detailed report of every show and the name of each flower that won, so we will have to be content with just a condensed resume.

A Dahlia bloom, to win a prize, must be good; and the same variety, to win many prizes throughout America, is sufficient evidence to prove its value as a good and worthy dahlia for any garden.

The Dahlia that stood out far ahead of all others was the great **Lord of Autumn** with a win of 67 times, and the most of these were firsts.

The next in line was that noble old **Murphy's Masterpiece** with a tally of 62. Many of its wins were for the largest in the show.

We found that old Canadian favorite, **Jean Trimbee**, came in third with 49 prizes.

Very close to number three was **Golden Standard** with a count of 44.

It is interesting to see how **Hunt's Velvet Wonder** came up this year to score 36.

The sixth place was surrendered to **Robert L. Ripley** with 27 ribbons, and a very large number was for the largest bloom.

We are sorry to see **California Idol** lose ground and take only 25 prizes for seventh place.

From henceforth, we will name them as they stood in their winnings:

Ballego's Surprise, Satan, Amelia Earhart, Darcey Sainsbury, Oakleigh Monarch, Margrace, Miss Belgium, Ft. Monmouth, Blue River, Milton J. Cross, Kentucky Sun, Jane Cowl, Miss Ohio, Bette Davis, Cavalcade, Jersey's Dainty, Haslerova.

We predict a great change in the dahlia champions this coming Autumn.

We could fill several pages, but you will have to wait until next year. One can hardly go wrong in choosing any of the above, as they certainly have had a thorough test.

We would appreciate reports from every one of our friends, from their dahlia show this fall. It will help us all.



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CUT ALONG THIS LINE





# A Great Curiosity

is the

## *Sacred Lily of India*

(*Amorphophallus Rivieri*)

This is a great novelty flower and is curious, interesting and unique.

Planted in the garden when you plant your Dahlias, it produces an attractive plant that suggests a small palm—a single stem that is mottled green and white with purple and reddish shadings.

There are three palm-like branches bearing numerous small, lacy leaves. When the top is killed by frost, dig the bulb and store as you do your dahlias.

When this bulb becomes four or five years old, it will throw up a large stalk, in February or March, bearing at the top a very large Calla-shaped bloom, wine colored, ten to fourteen inches across, with a spadix that may be eighteen inches to two feet long. When this bulb blooms (it has a rather unpleasant odor) it requires no soil or moisture.

After the bulb once blooms, it continues to do so each year thereafter. Every bulb produces from two to five bulblets each year, besides growing to its normal size.

We never had any kind of a flower that attracted so much attention. Very few people ever saw anything like it.

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| Last spring bulblets ..... | each \$ .50 |
| One-year-old bulbs .....   | each .75    |
| Two-year-old bulbs.....    | each 1.50   |
| Three-year-old bulbs.....  | each 2.00   |

